

致理科技大學商務管理學院

【論文徵稿】

2024 International Conference on Business, Economics and Management for Resiliency

- 一、舉辦宗旨：環境與世界秩序巨大變動下，韌性成為現階段商業、管理與經濟的核心議題。面對外在環境的持續挑戰，成功的企業必須有及時調適、復原及持續成長的能力。2024 ICBEM for resilience 為學者與業者提供一個交流討論的平台，從環境氣候、世界政經、市場、創新等各層面，探討個體與總體如何因應外在環境挑戰持續成長。
- 二、研討會主題：2024 International Conference on Business, Economics and Management
for Resiliency
- 三、指導單位：教育部。
- 四、主辦單位：致理科技大學商務管理學院。
- 五、協辦單位：台灣尤努斯基金會、佛光大學應用經濟學系、交大管理學報、致理 BTIJ。
- 六、投稿時程：
 1. 開放投稿時間：即日起。
 2. 論文全文截稿日期：113年4月7日(日)。
 3. 全文審查結果通知日期：113年4月21日(日)。
 4. 研討會日期：113年6月3日(一)至6月5日(三)。
- 七、投稿須知：
 1. 繳交全文：投稿者請於113年4月7日(日)前繳交論文全文，電子稿請以 Word2000以上格式(A4紙張，橫式英文撰稿)；論文格式範本請參考附件或研討會網站 <https://www.icbem.net/>。
 2. 投稿方式：請將論文全文上傳至 <https://www.icbem.net/paper-submission-2>；或將論文全文及報名表附件 E-mail 至 ICBEM@mail.chihlee.edu.tw 信箱。
 3. 論文審查：本研討會論文將採用匿名評審方式，經錄取的論文將安排於研討會上發表。
 4. 論文競賽：最佳論文與最佳學生獎各1名、優秀論文獎3名。
 5. 投稿被接受稿件將收入2024 ICBEM 摘要論文集。
- 八、註冊費用：本研討會無須繳交報名費。

報名網址：2024 ICBEM (英文投稿)



2024 商業、經濟與管理國際研討會(報名表)

2024 International Conference on Business, Economics and Management for Resiliency

論文 名稱 Title			
論文主題 Areas	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <input type="checkbox"/> Business Innovation <input type="checkbox"/> Business Information Systems <input type="checkbox"/> Banking and Accounting <input type="checkbox"/> Controlling <input type="checkbox"/> Corporate Governance <input type="checkbox"/> Responsibility <input type="checkbox"/> Crisis Management <input type="checkbox"/> Economic <input type="checkbox"/> Financing Entrepreneurial Activities <input type="checkbox"/> Insurance and Risk Management <input type="checkbox"/> IT Management <input type="checkbox"/> Logistics Management <input type="checkbox"/> Management <input type="checkbox"/> Payment <input type="checkbox"/> Region and Regional Development <input type="checkbox"/> Social Capital <input type="checkbox"/> Strategy and Competitiveness <input type="checkbox"/> Tourism </div> <div style="width: 50%;"> <input type="checkbox"/> Business Administration <input type="checkbox"/> Human Resource Management <input type="checkbox"/> Business Statistics/Econometrics <input type="checkbox"/> Corporate Entrepreneurship <input type="checkbox"/> Corporate Social <input type="checkbox"/> E-Business and E-government <input type="checkbox"/> Entrepreneurship <input type="checkbox"/> Financial Markets and Regulation <input type="checkbox"/> FitTech <input type="checkbox"/> International Finance <input type="checkbox"/> Leadership <input type="checkbox"/> Marketing <input type="checkbox"/> Organizational Behavior <input type="checkbox"/> Quality Management <input type="checkbox"/> Risk Assessment and Management <input type="checkbox"/> Strategic Management <input type="checkbox"/> Sustainable Development <input type="checkbox"/> Others </div> </div>		
參加方式 Participation Type	<input type="checkbox"/> 口頭論文發表(Oral Presentation) <input type="checkbox"/> 壁報論文發表(Poster Presentation) <input type="checkbox"/> 報名參加(Participation)		
作者 Authors	姓 名 Name	服 務 單 位 Affiliation	職 稱 Position
通訊作者 Corresponding author			
第一作者 First author			
第二作者 Second author			
第三作者 Third author			
第四作者			

Fourth author			
第五作者 Fifth author			
聯絡資料 Personal Contact Information	Name: Tel. (O) : Tel. (H) : Cellular : Email: Address:		
午餐 Lunch	<input type="checkbox"/> 葷(Meat Eaters) <input type="checkbox"/> 素(Vegetarian)		
附註： 1. 投稿者請於民國 113 年 4 月 7 日(星期日)前 e-mail 繳交論文完整全文。 2. 審查結果通知日期：113 年 4 月 21 日(星期日)。 3. 如有任何問題請以 e-mail 至 ICBEM@mail.chihlee.edu.tw 或來電 02-22576167 分機 2751 行銷與流通管理系鄭來宇老師。			

2024 International Conference on Business, Economics and Management for Resiliency
(Font: Times New Roman16 bold)
Template

First Author Name¹, Second Author Name²

1 Full address of first author, including affiliation and email

2 Full address of second author, including affiliation and email
(use Times New Roman 10 typeface for author's Affiliation)

Abstract

In this paper, the formatting requirements for International Conference on Business, Economics and Management in the Age of Intelligence are described. Some recommendations on writing for a worldwide readership are offered. Please review this document to learn about the formatting of text, table captions, references, and the method to include the indexing information. All accepted abstracts will be published in the conference proceeding with ISBN. The full paper in MS Word file shall be written in compliance with these instructions.

Keyword: 4-8 keywords

1. Introduction

It is expected that authors will submit carefully written and proofread material. Careful checking for spelling and grammatical errors should be performed. The number of pages of the paper is not limited.

Papers should clearly describe the background of the subject, including the methods used, results and concluding discussion on the importance of the work. Papers are to be prepared in English must be used. Technical terms should be explained unless they may be considered to be known to the conference community.

2. Paper Format

The uniform appearance will assist the reader to read paper of the proceedings. It is therefore suggested to authors to use the example of this file to construct their papers. This particular example uses an American letter format with 25 mm margins left, right, top and bottom.

2.1 Figures and Tables

Table 1 Description of the samples

	M	S.D.
PU	2.81	0.44
PEOU	3.46	0.32
SN	3.62	0.81

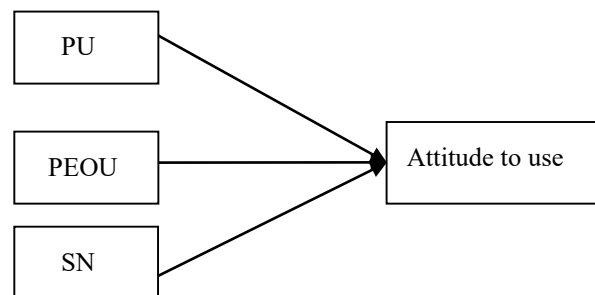


Figure 1 Research model

3. Conclusion

Conclusions should state concisely the most important propositions of the paper as well as the author's views of the practical implications of the results.

References

There are no strict requirements on reference formatting at submission. References can be in APA-style as long as the style is consistent. For more information, please visit:

<http://www.apastyle.org/index.aspx>

Journal Article:

Tang, L. Y. and Hu, A. H. (1996). Development of a satisfaction model. *Chiao Da Management Review*, 16(1), 55-74.

Authored Book:

Rogers, T. T. and McClelland, J. L. (2004). *Semantic cognition: A parallel distributed processing approach*. Cambridge, MA: MIT Press.

Diebold, F. X. and Nerlove, M. (1987), "Factor Structure in a Multivariate ARCH Model for Exchange Rate Fluctuations," in L. Berry, G. L. Shostack, and G.. D. Upah, (Eds.), *Proceedings of the Second International Tampere Conference in Statistics*, (429-438), Chicago, IL: American Marketing Association.